



TIMMONS GROUP

ENGINEERING | DESIGN | TECHNOLOGY

Presentation Overview

- Staunton Crossing Timeline
- Business Planning Process
- Business Planning Timeline
- Questions/Comments

Staunton Crossing - Timeline

12/08 – VA announces plans to construct a new WSH

10/15 – City/EDA entered into a development agreement with SCP

05/10 – EDA Acquired Title to WSH and conveyed 65 acres to DBHDS

09/16 – City/EDA closes with SCP and opens new road to serve front 25 acres

* November, 2011

**September, 2014

11/13 – All 26 Buildings completely vacated by WSH

07/16 – Infrastructure Analysis to support potential Phases 2, 3, and 4

10/14– EDA approved plat and began construction on Crossing Way

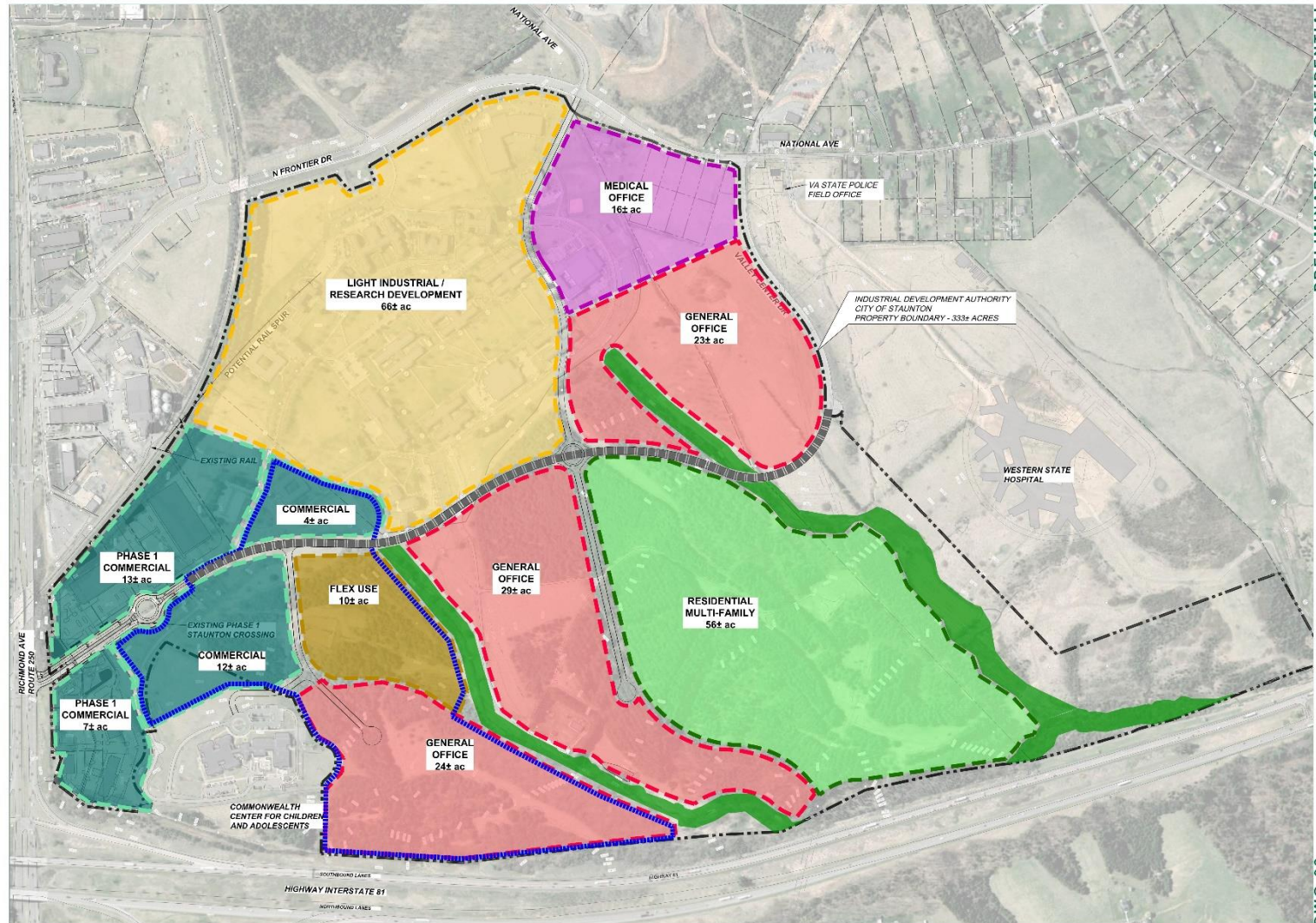
03/17 – Construction begins on Hilton and Marriott at front entrance

First phase of Staunton Crossing opens – October 22, 2018



Building on Staunton Crossing Momentum

- VSRP – Tier 2
- Smart Scale Funding
- VBOF - Brownfields
- Demolish Existing Buildings
- Business Planning



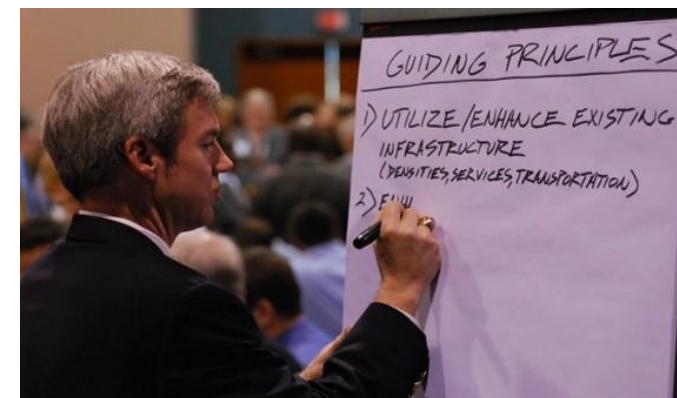
STAUNTON CROSSING PHASE II | STAUNTON, VIRGINIA
MASTER LAND USE PLAN - OPTION 2
PRELIMINARY | JULY 2016

Business Planning Process

- City Council
- EDA
- City Staff
- Virginia Economic Development Partnership (VEDP)
- Shenandoah Valley Partnership (SVP)
- Private Development Partners
- Clear Definition of Success



Meadowville



Potential Staunton Crossing Target Markets

- Logistics / Distribution
- Food Service
- Light Industry
- Residential
- Data Centers
- Commercial
- Energy
- Aerospace
- Retail
- Institutional



Business Planning Timeline

- Pre-Planning Services
- Kickoff Meeting – November 8
- DRAFT Business Plan
- Stakeholder Meeting – December 13
- Final Presentation – January, 2019
- Clear Definition of Success



Packaging firm plans to expand, add up to 60 new jobs in Franklin County's Summit View

A screenshot of the Innovation Village website. The header features the logo, which is a stylized house with a leaf inside, and the text "INNOVATION VILLAGE @ Rockingham". To the right of the logo is a blue box with white text: "Questions? Give the Rockingham Economic Development team a call: 540-564-3031". Below the logo is a navigation menu with links: "About IV@R", "Maps & Renderings", "Sites & Tenants", "Community Profile", and "Contact Us". The main content area has a blue background. On the left, there is a white box with the text "Technology resources, in an attractive rural setting" and a "read more" button. On the right, there is a photograph of laboratory equipment, including bottles and test tubes. Below the main content area, there are two sections: "LATEST NEWS" and "WE'RE DESIGNED FOR YOUR SUCCESS". The "LATEST NEWS" section lists three items: "Orlando, We Have Liftoff: SVRA Begins New Nonstop Flights", "New Law Encourages Investment in Small Businesses", and "Training For The Future: BRCC Unveils". The "WE'RE DESIGNED FOR YOUR SUCCESS" section has the heading "A perfect strategic location" and text: "Washington, D.C. and all of the resources of Northern Virginia are within a two-hour drive. Major Eastern markets are an easy flight from our regional airport or Dulles International. Read more."

Staunton Crossing Deliverables

- Public Land Development Options
- Private Land Development Options
- Final Graphic Images
- Refined Planning/Infrastructure Plans
- Final Business Planning metrics
- Draft Recommendations for Next Steps
- Priority Ranking/Weighting
- Clear Definition of Success

