

See You on Beverley!

Beverley Street Demonstration Project

This Summer (2026)

The city will do a grant-funded **demonstration project**, closing **one travel lane** on a two-block stretch of Beverley between **Augusta Street** and **Market Street**. Pedestrians will be able to take over the space for **one month** (planning for **June!**).



- Lane blocked off by delineators
- Both blocks will have a loading zone
- Benches, trees, and shrubs added to make space inviting → DIY features (nothing permanent)



Why?

The Summer 2027 improvements will include curb extensions that will narrow Beverley Street down at each intersection to a single lane for cars.



This design:

- shortens the crossing distance for pedestrians, and
- increases safety and visibility for everyone

Next Summer (2027)

Six intersections along Beverley Street will undergo pedestrian improvements:

- Pedestrian signals and buttons
- Higher visibility crosswalks
- Improved ADA corner ramps



This change in traffic flow will allow the city to reimagine the spaces dedicated to people and to cars.



Scan here to learn more about this project!



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Business FAQs

What about parking? Will we lose spaces? No. The demonstration project is designed to stay within the footprint of the existing travel lane. By repurposing the outside (right) "through-lane" into a pedestrian area, we are able to test new features without removing existing parking spaces.

How will deliveries work? We know that reliable loading zones are very important to downtown businesses. A dedicated loading zone will be maintained on each block for the duration of the pilot. We are using this month to study how these zones are used to ensure possible future design supports delivery needs.

How does this affect Shop and Dine Out weekends? The Shop and Dine Out program will continue as scheduled. While the temporary safety markers (delineators) will remain in place 24/7, they are spaced six feet apart. This spacing should allow your team to position tables, chairs, or retail displays around the markers as you extend beyond the delineators into your typical halfway spot onto Beverley on Friday afternoons.

What is the benefit of these areas during the week? Think of this space as a "Weekday Bonus." While your private furniture must be brought in Sunday night, the city-provided benches, planters, and "Outdoor Living Room" features stay in place. While this public space doesn't belong to any specific business, this creates an inviting atmosphere that encourages visitors to linger in front of your business.

Is this project permanent? Not yet. This is a "Try Before We Buy" demonstration. We are using DIY materials specifically so we can adjust the design based on feedback. If a specific layout isn't working, we want to know.

Is this how Beverley Street will look permanently after 2027? No. The permanent 2027 project is specifically focused on intersection safety. While the 2027 construction will install permanent curb extensions that narrow the street to a single lane at each intersection, we are still exploring what the current right-hand travel lane will become.

Then why are we doing this "Demonstration Project" now? This summer's pilot is a grant-funded opportunity to reimagine how that right-hand lane *could* be used in the future. By temporarily repurposing the lane into a pedestrian space, we can gather data and community feedback on whether a permanent "amenity lane" (for seating, greenery, or public space) is something Staunton wants to pursue.

Is there a plan to make the pedestrian spaces permanent? Currently, there is no funded project or official plan to permanently repurpose the travel lane. Any future project of that nature would require separate planning, funding, and continued engagement with our community. This pilot is the first step.

Who can I talk to for more information? We are committed to open communication. If you have questions about your specific storefront or setup, please reach out to us directly for a "Walk and Talk" site visit:

- **Susan Wilson**, Transportation Planner: 540.490.1115
- **Josh Knight**, Engagement & Communications Manager: 540.332.3812