



Bicycle & Pedestrian Advisory Committee Work Plan

Updated January 2026

The Staunton Bicycle & Pedestrian Committee (BPAC) Work Plan establishes the committee's Mission and Vision as a foundation to identify organizational linkages, resources, and strategic goals. First adopted in 2016 and last updated in May 2022, this plan reaffirms that a strong non-motorized network is essential for Staunton. Residents and visitors rely on these connections not only for recreation in urban parks like Gypsy Hill and Montgomery Hall, but as vital commuting routes for the essential workforce and access to local businesses and destinations.

Since 2022, BPAC's emphasis has been on cycling improvements as the city designed and completed its first bike routes, on W Beverley Street and Churchville Avenue. Recent efforts have been focused on developing a fuller pedestrian plan (including conducting sidewalk surveys) and laying groundwork for the updating of the Bike and Ped Plan.

Recent trends have brought significant public initiatives and private development proposals that will shape the city, including West End revitalization efforts, projects on Middlebrook Road, and continued growth at Staunton Crossing. These proposals prompt timely consideration of how to meet pedestrian and cycling goals as this development occurs. Accordingly, this Work Plan seeks to solidify BPAC's role in the community and clearly identify areas where the committee can be of the most use.

BPAC Mission

- To foster a more bicycle and pedestrian friendly community by advising the City of Staunton on behalf of its residents and visitors.

BPAC Vision

- To help the community achieve the many benefits of a safe, robust bicycle and pedestrian system and help implement well-designed and cost-effective investments in bicycle and pedestrian infrastructure.

Linkages

The BPAC has seen strong community support in several areas such as public participation in developing the Staunton Bicycle and Pedestrian Plan (SBPP) and Greenways plan. The committee has other linkages or connections to many groups where it could hopefully provide insight on bike and pedestrian initiatives or help leverage resources to complete meaningful projects.

- City Departments
 - Community Development
 - Parks and Recreation

- Public Works
- Schools
- Police
- Economic Development and Tourism
- VA Department of Transportation (VDOT)
- Central Shenandoah Planning District Commission (CSPDC)
 - Staunton Augusta Waynesboro MPO
 - BRITE Bus System
- Community Groups & Organizations focused on the overall health and wellbeing of our community
- Community Events
- Local bike and/or pedestrian related Businesses
- Property Owners

Resources

The BPAC has limited resources as a volunteer committee that reports to the Community Development Department and the Planning Commission and relies primarily on the support of city staff and partner organizations for the implementation of priorities

Goals and Objectives

The Goals and Objectives listed below are a broad set of activities the group can undertake in the near and long-term as well as annual events or actions. Achieving many of these goals will require several smaller steps. The BPAC work-plan is based on the 5 E's from the American League of Bicyclists. These include Education , Encouragement , Engineering ,Evaluation and Planning, and Equity and Accessibility.

Goal	Next Steps (Objectives)	Timeframe
Support Greenways	• Seek adoption of the Greenways Plan into the Comprehensive Plan • Support implementation	6 – 12 Months
Define Outreach Activities and seek partners & sponsorships for projects and events	• Identify and prioritize existing or upcoming events for collaborative participation with linkage groups. • Improve web and social media presence through the city communications manager	Ongoing
Continue implementation of SBPP	• Revisit the SBPP periodically to consider new objectives as a result of recent and planned development or trends • Identify low-cost, low-risk pilot projects • Prioritize connections to existing pedestrian and bike facilities • Seek support and guidance (Va Dept Conservation & Recreation, VDOT, and other resources)	Ongoing

	• Support bike safety training and driver education	
Support improvements to urban trails	• Identify and suggest ways to improve urban trails • Assist with pursuing a master plan and funding for design and construction of Betsy Bell trails • Support development of new urban trails as described in the Greenways Plan	Ongoing
Encourage policies to work with private entities to improve bicycle and pedestrian connectivity	• Identify opportunities to work with landowners and developers • Seek city policies to require sidewalks and/or connection to trails as development occurs • Seek city policies encouraging connectivity between developments • Serve as an advocate for bicycle and pedestrian travel as needed	Ongoing
Support Development of Multimodal Transportation Plan	• Serve as a major stakeholder for the city's upcoming Multimodal Transportation Plan	1-2 Years
Support a repository for bicycle and pedestrian related information	• Centralize Digital Resources: Collaborate with City staff to curate a dedicated webpage or online hub that houses current trail maps, safety guides, and relevant local ordinances. • Establish Physical Info Hubs: Identify key community locations (such as the library, visitor center, or rec center) to maintain a stocked supply of printed bicycle and pedestrian brochures and maps. • Audit Existing Materials: Conduct an annual review of all public information to ensure that maps, routes, and safety data are accurate and up-to-date.	Ongoing

Priorities

The following projects have been identified as priorities by the BPAC. They will build on the Goals and Objectives of the work plan and are included in the SBPP, Greenways Plan, or other transportation plans. BPAC members are putting these projects forward as priorities because they can be put into place quickly and cost effectively but also incrementally as opportunities to partner with linkage groups come about. While these projects are beginning, BPAC members will continue to try and meet with linkage groups and find other ways to advocate for improved bicycle and pedestrian safety and infrastructure in Staunton.

The BPAC has been working with the Parks and Recreation Commission to define and implement safety improvements in and around GHP with an initial focus on educational

messaging and signage for the bicycle and pedestrian loop, Constitution Drive. To further these safety goals, the committee plans to collaborate with the Parks and Recreation Department on an education and safety outreach event. Additionally, the two groups recommend installing way-finding signage to highlight the Wharf to GHP route from the Greenways Plan.

Acting as a vital community liaison, the BPAC bridges the gap between residents and City staff to ensure public input is central to future infrastructure projects. The committee aims to facilitate community engagement to gather diverse feedback on upcoming bicycle and pedestrian improvements.

The BPAC remains committed to supporting the ongoing implementation of the SBPP. Additionally, the committee will serve as a major stakeholder group to provide guidance on the City's upcoming Multimodal Transportation Plan.

Lastly, the BPAC will work to advance educational programs and policies to enhance Bicyclist and Pedestrian safety such as increasing driver awareness and drawing from lessons learned with the GHP safety improvements (multiple city departments and goals).

Conclusion

The City has consistently received feedback that the public desires safe places to walk, run, and ride bicycles. Beyond recreation, these modes of travel are important to residents and visitors who walk to services and destinations throughout the City, employees (especially of essential businesses) who rely on non-motorized transportation, and students that want an independent way to travel to school. The BPAC developed this work plan to build on its Mission and Vision to make bicycle and pedestrian travel safer and more accessible in Staunton. It establishes linkages and defines important and achievable Goals and Objectives for improving bicycle and pedestrian infrastructure. We look forward to working with our community to put this plan in motion.