

November 2025

- **A Vibrant Community:** Strengthening Staunton’s economic vitality and well-being by supporting our residents and existing businesses, continuing to build upon the success of our downtown, while attracting new opportunities for improved industry and housing growth through responsible and well-planned development processes.
 - Complete the city’s Economic Development website update and support/promote the recently updated Enterprise Zone incentives program.
 - Develop a holistic plan for downtown Staunton, encouraging future growth to include parking needs, improved wayfinding, opportunities to redevelop the wharf, reinvestments in the train station, expansions/improvements to Shop and Dine Out, improved integration of MBU, and expansion of SDDA services.
 - Proactively explore opportunities to advance the West End Revitalization Plan, including opportunities for additional services/facilities at the JD&R Courthouse property.
 - Continue to evaluate and update city code and land development procedures to improve efficiency and ensure future growth and community improvements align with the city’s vision.
 - Implement a Staunton Housing Commission that advances the Housing Strategy’s goals and objectives to promote a variety of quality and attainable housing options in the city.

- **A Resilient and Sustainable Community:** Enhancing Staunton’s livability and environmental stewardship by addressing aging infrastructure, city facility needs, and the protection of natural resources through prioritizing improvements focused on efficiency of services, managing costs, and sustainable practices to advance long-term community resilience.
 - Develop a utility infrastructure strategy to prioritize and determine future funding sources to address the city’s utility needs.
 - Complete the design for Uniontown water and sewer in 2026, with a goal of starting construction in 2027.
 - Evaluate the implementation of the city’s trash modernization program to identify necessary adjustments and future focus areas including solid waste management efficiencies, improved recycling options, and public education programs to decrease landfill waste.
 - Develop the city’s initial Sustainability Plan to create policy aimed at reducing city energy use and emissions, implementation of green infrastructure, improving flood resiliency, and protecting/rehabilitating natural resources.
 - Proactively explore opportunities to advance the city’s public safety facility needs of improving police and fire department facilities.

- **A Healthy Community:** Enriching Staunton’s quality of life by supporting and expanding recreational, cultural, and educational opportunities within our city.
 - Develop a Parks and Recreation Master Plan that prioritizes improvements to existing facilities, considers expansions of offerings, identifies under-utilized city facilities for growth opportunities, and incorporates Staunton City School athletic facility needs. *(includes expanding summer pool hours and Moxie Stadium)*
 - Continue to support educational capital project and programming needs with a focus on the Staunton Library and Staunton City Schools.
 - Consolidate and expand the city’s Pedestrian and Bicycle Plan and Greenway Plan to create a comprehensive multi-modal transportation plan to prioritize city accessibility and connectivity needs.
 - Explore initiatives and partnership opportunities to establish a public arts program.

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- **An Informed and Engaged Community:** Ensuring Staunton’s residents have timely, accurate, and meaningful information about city programs and services, with a focus on expanding communication platforms, enhancing digital services, improving emergency alerts, and fostering community engagement.
 - Complete and adopt the City’s 2045 Comprehensive Plan update setting a focused vision for Staunton with clear and achievable goals and strategies that address city needs as identified through public engagement.
 - Enhance the Staunton City website to deliver information and digital services in a personalized, central hub format for our residents. *(includes enhancements to emergency alerts and communications)*
 - Establish a protocol for updating the Staunton City website and other digital platforms to improve access to and awareness of information resources including the city budget process, monthly activity reports, Citizen’s University, public meeting access, and city project updates. *(includes information and progress on city grants)*
 - Encourage the use of AI and provide access to training opportunities for city staff to promote city efficiencies through emerging technologies.