

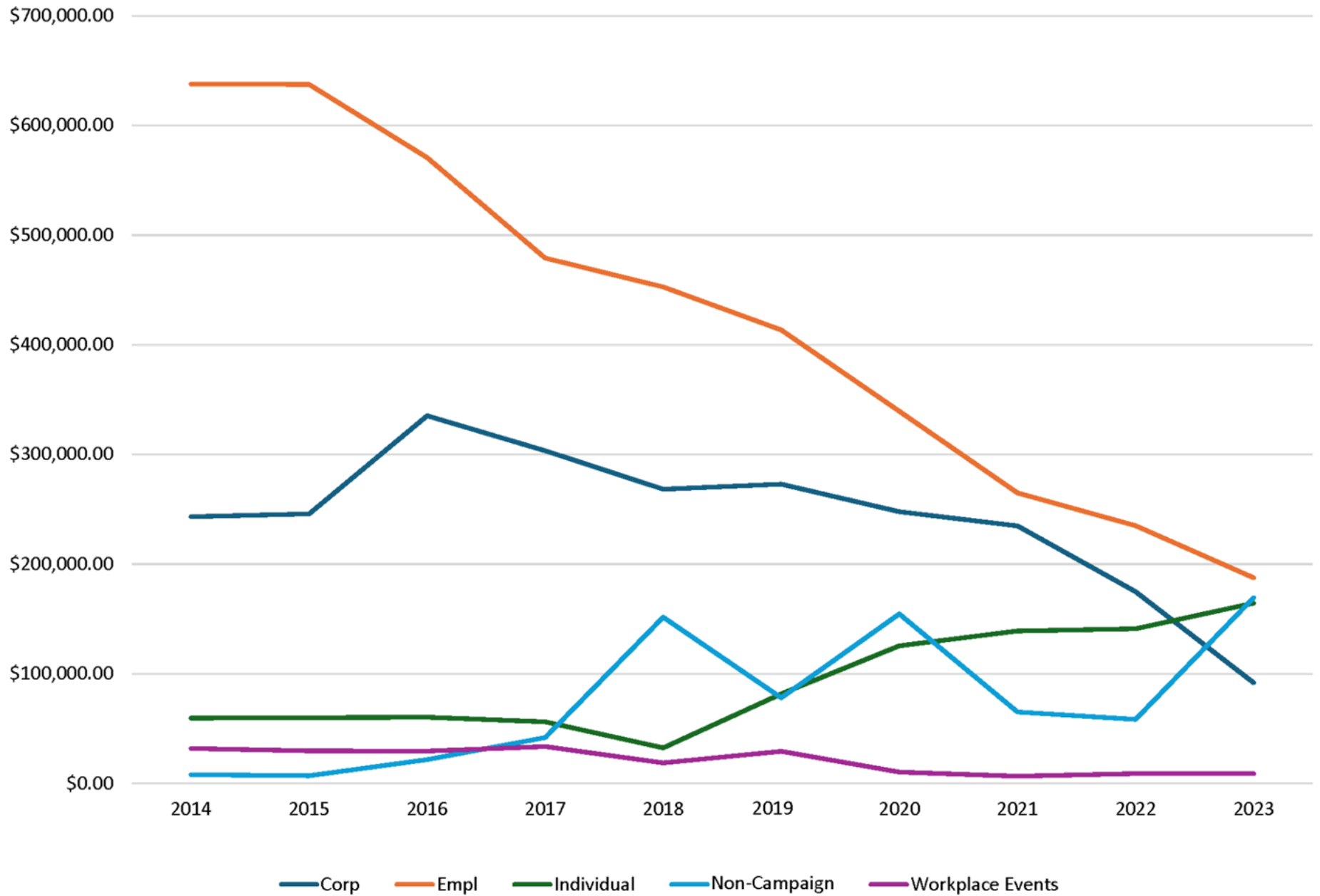


UNITED WAY

Central Shenandoah Valley

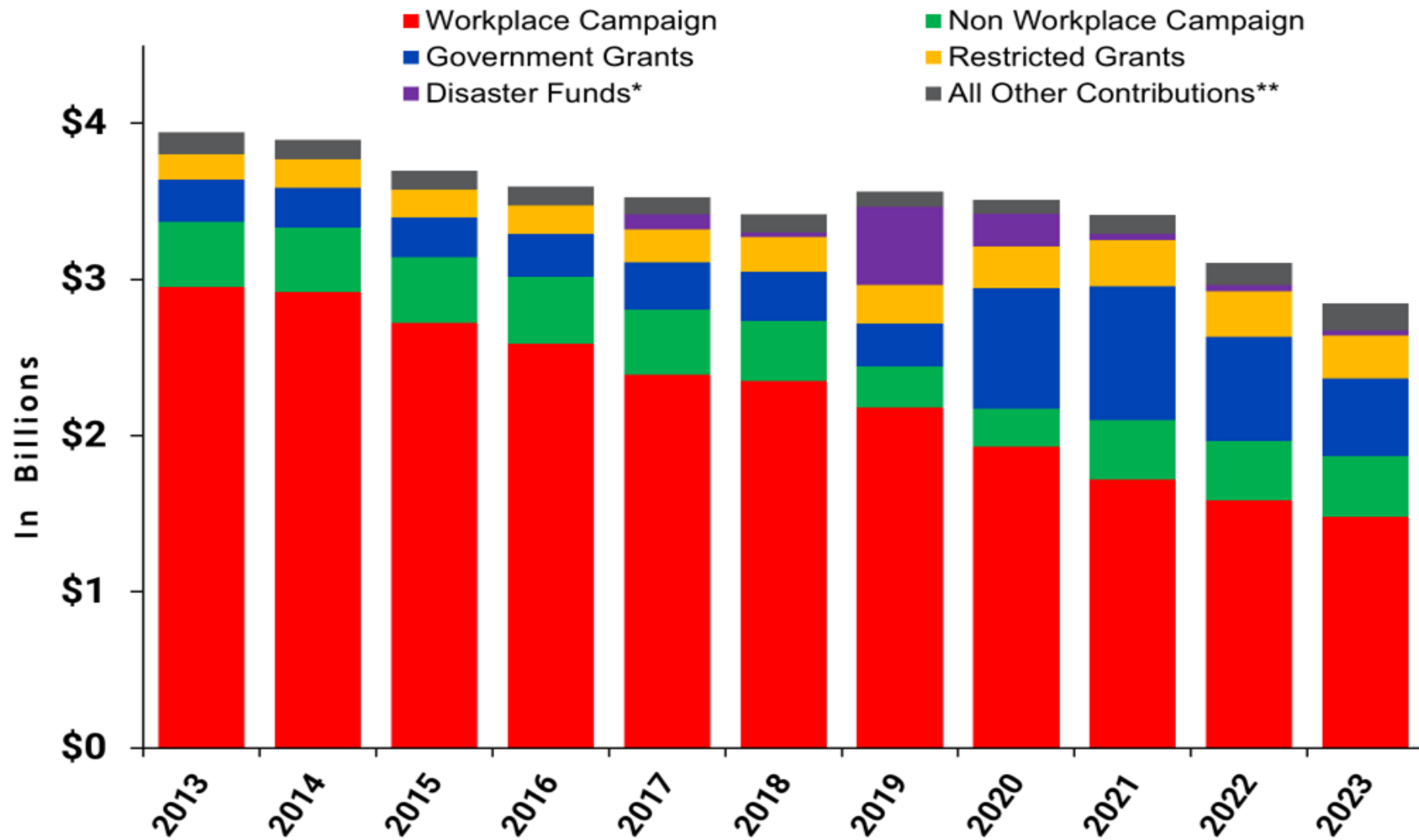
UWHR

10 Year Campaign History



UNITED WAY Network Revenue

U.S.





UNITED WAY

Central Shenandoah Valley

Mission:

Improving lives by connecting and mobilizing community resources

Vision:

We envision a strong, equitable, and accessible network of support for working households in the Central Shenandoah Valley

Who is ALICE?

Asset Limited, Income Constrained, Employed

“Poverty”

[Federal Poverty Level](#) is set nationally for the contiguous 48 states (adjusted only for Hawaii and Alaska).

“ALICE Threshold”

Minimum income a household needs to afford basic cost of living.
Based on number of household members, specific to locality.

“ALICE”

Household income *above* Federal Poverty Level but *below* the ALICE Threshold.

“Below the ALICE Threshold”

ALICE + Poverty



**Above the ALICE
Threshold**

**The ALICE
Threshold**

ALICE

**Federal Poverty
Level**

Below

**The ALICE
Threshold**



Housing



Child Care



Food



Transportation



Health Care



Technology



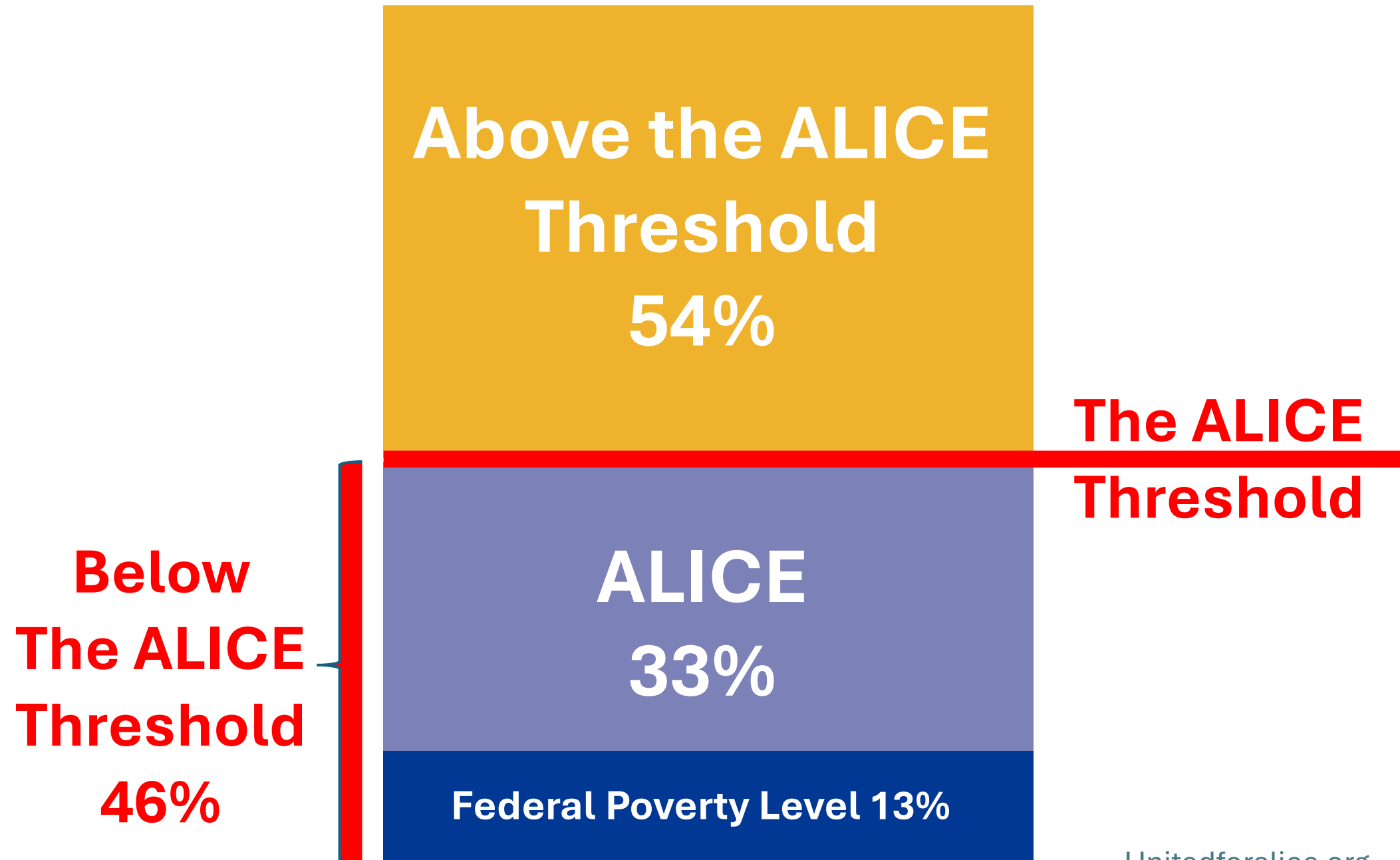
Taxes



Miscellaneous



ALICE in Staunton, VA





About ▼

National Data ▼

State Data ▼

Data Tools ▼

All Maps

All Reports ▼

ALICE in Action

Media ▼



THE STATE OF ALICE IN VIRGINIA



[2025 REPORT](#)



[PRINT/SAVE THIS PAGE](#)



[DATA SHEET](#)

The New United Way

SYSTEMS

- 211
- ALICE Coalition
- Tools for School
- Family Engagement Nights

HIGHLIGHT
Food Coalition

GAPS

- Weatherization
- Impact Grants/Sliding Scale Childcare
- Single Parent support

HIGHLIGHT
Financial Wellness
@ Work

Changing Lives, Right Here in the Valley

A local 50-year-old woman reached out to United Way recently. She was earning a steady income with a good job and no need for assistance. She regularly worked 8 hours of overtime and was living comfortably. Then she had back surgery and took custody of her four grandchildren. In just a few weeks, everything changed.

“She wasn’t ALICE, until she was.”

When she reached out to United Way for support, she found that and so much more. Help with car insurance, advocacy with local organizations, and connection to additional resources helped her get back on her feet and create a plan for the future.



Next Steps

- Listening
- Surveys
- Stuff the Bus
- Programs



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Questions?



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