



GYPSY HILL GOLF COURSE

Update 2024

Director of Parks and Recreation
Chris Tuttle

The State of Gypsy Hill Golf Course Prior to October 2021

- 24 usable golf carts
- Average age of carts was 15yrs old
- Membership and rounds of golf played in decline
- Limited tournament opportunities due to available carts
- Had to rent golf carts to accommodate tournaments resulting in loss of revenue



“ Will there be a period of time when access to carts are adequate to start groups without having to turn riders away? “

Staunton Recreation Parks ▸ Gypsy Hill Golf Course
February 20 at 10:06 AM · 🌐

Comment Policy

We welcome and encourage you to submit your questions, comments, and concerns via the Gypsy Hill Golf Course Facebook Group. This page serves as an informal communication tool, with the purpose of presenting matters of public interest in Gypsy Hill Golf Course, and to generate dialogue with Staunton citizens.

Please be aware that this is a moderated online discussion site and not an open public forum. The City reserves the right to delete submissions that contain... [See More](#)



1 Comment 1 Share

Like Comment Share

Will there be a period of time when access to carts are adequate to start groups without having to turn riders away?

Like · Reply · Message · 7m

Catalyst for Change:
40 new golf carts

Increased Participation:

- Memberships Increased

*Membership increased from
19 members to 132 members



Catalyst for Change:
40 new golf carts

Increased Participation:

- More Tournaments

*Nearly doubled tournament offerings





Gypsy Hill Golf Course 2024 Tournament Schedule

MARCH 23	Ice Breaker 3 best ball of 4, 9:00 a.m. shotgun start
MARCH 25-27	Spiking Greens
APRIL 20-21	Member-Member Texas Scramble, 8:30 a.m. shotgun start
APRIL 27	Eagles Tournament, 9:00 a.m. shotgun start
MAY 4-5	Dave Miller Memorial, 8:30 a.m. shotgun both days
MAY 11	Staunton High Boosters 4person captain's choice, 9:00 a.m. shotgun start
MAY 18	VDOT Tournament 4person captain's choice, 8:30 a.m. shotgun start
JUNE 8-9	Deaver Team Championship 2person captain's choice, 8:00 a.m. Saturday and Sunday
JUNE 15	Staunton, Waynesboro, and Augusta Boys and Girls Club Tourney, shotgun start 8:00 a.m. and 1:00 p.m.
JULY 13-14	Gypsy Hill 2person Team Championship, 8:00 a.m. shotgun start
AUGUST 10-11	Gypsy Hill Club Championship, 8:00 a.m. shotgun Saturday and Sunday
SEPT 21-22	The Shootout 2person captain's choice, 9:00 a.m. shotgun start
SEPT 23-25	Spiking Greens
NOV 16	Turkey Tournament, 10:00 a.m. shotgun start
DEC 14	Christmas Bowl, 10:00 a.m. shotgun start

Catalyst for Change: 40 new golf carts

Increased Participation:

- More rounds played due to cart availability
- Prior to the cart purchase, average rounds per year was 7,500
- After cart purchase, average rounds per year increased over the last three years to 12,500



\$ More Revenue!

- Golf Cart Rental Income average per year was \$69,175 prior to the purchase of the new carts (FY2019-FY2021)
- Golf Cart Rental Income after the purchase of the carts (FY2022 – FY2024) more than doubled to \$143,447 per year
- The initial investment in carts was recouped in less than two years. We generated \$47,132 in sale of a portion of the old fleet, making the net cost for the 40 new carts \$151,000

Fees Collected

	2019	2020	2021	2022	2023	2024
Golf Cart Rentals	\$45,709	\$63,305	\$98,511	\$120,966	\$135,146	\$174,228
Golf Green Fees	\$35,655	\$48,839	\$85,988	\$87,553	\$91,906	\$141,265

Other initiatives as a result of the cart purchase

- Rebranding to include a new logo and new merchandise
- Improvements to the pro shop
- New signage
- Online reservation system (Lightspeed)
- First Tee program



GYPSY HILL
EST. 1919

Rebranding

- New colors & logo
- New pole flags
- New merchandise



Improvements to the Pro Shop

Exterior

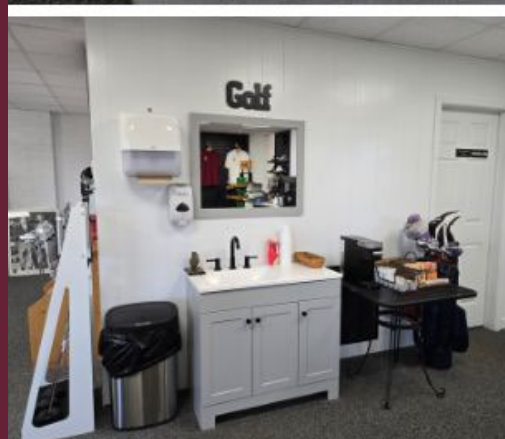
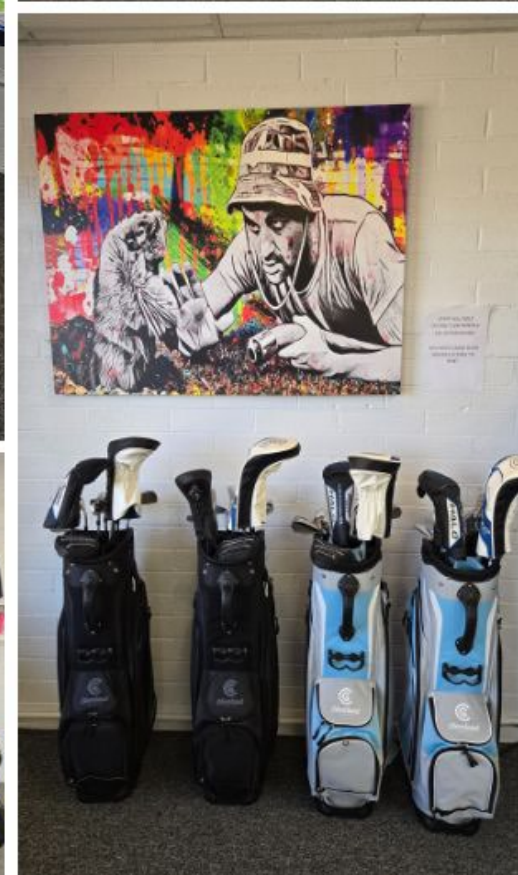
- New paint
- Roof, window, and porch renovation after storm damage



Improvements to the Pro Shop

Interior

- Carpet
- Furniture
- Ceiling
- Paint
- New Counters

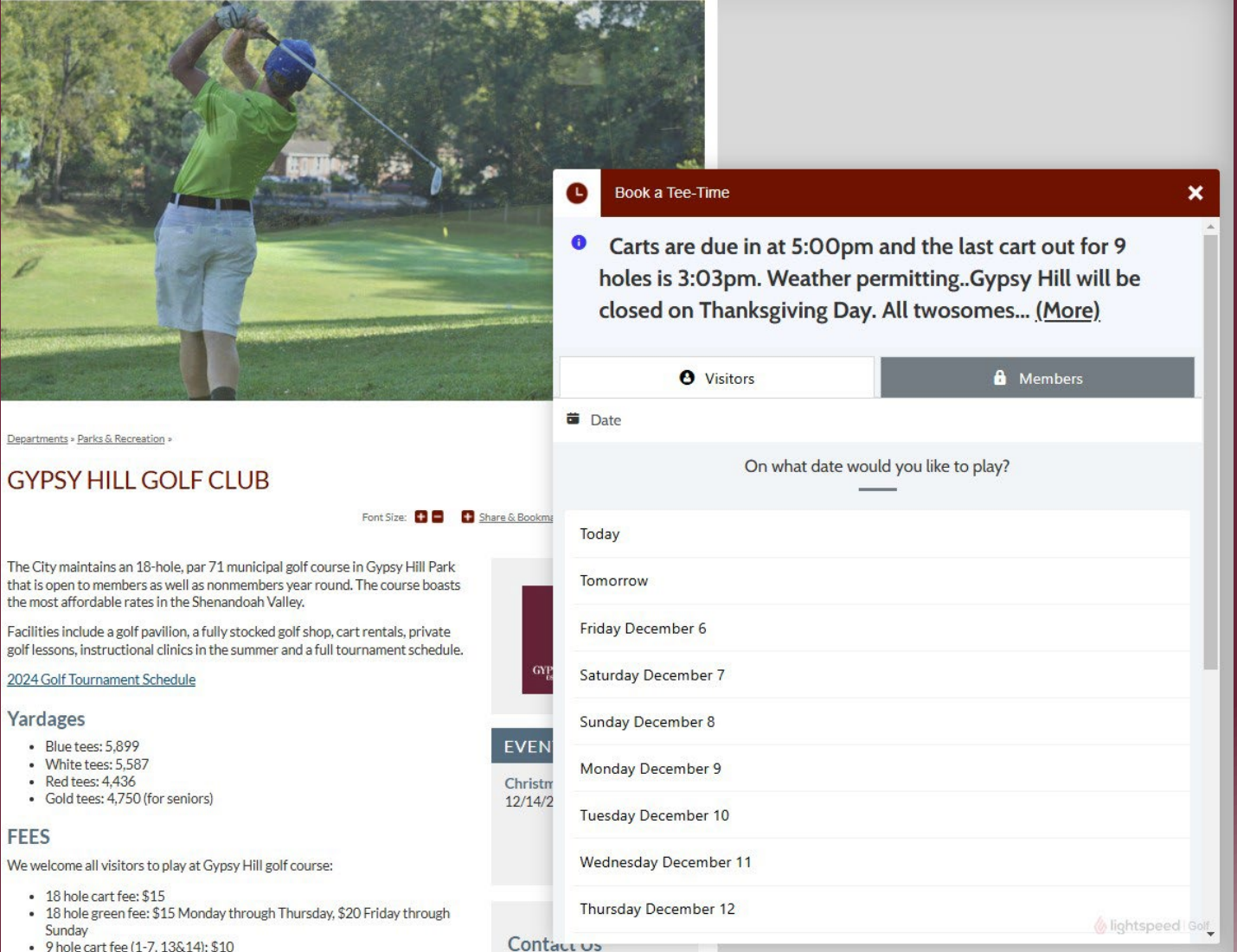


New Signage



New Online Reservation System (Lightspeed)

- Allows tee time reservations online
- Allows staff to track rounds played
- Provides analytics such as tracking busy periods/days
- Allows staff to direct email membership and walk-in customers



The screenshot displays the Gypsy Hill Golf Club website. At the top, a golfer in a green shirt and white shorts is captured mid-swing on a lush green golf course. Below the image, the website header includes 'Departments > Parks & Recreation >' and the club's name 'GYPSY HILL GOLF CLUB'. A brief description states: 'The City maintains an 18-hole, par 71 municipal golf course in Gypsy Hill Park that is open to members as well as nonmembers year round. The course boasts the most affordable rates in the Shenandoah Valley.' Further down, it lists facilities: 'Facilities include a golf pavilion, a fully stocked golf shop, cart rentals, private golf lessons, instructional clinics in the summer and a full tournament schedule.' A link for the '2024 Golf Tournament Schedule' is provided. The 'Yardages' section lists: Blue tees: 5,899; White tees: 5,587; Red tees: 4,436; Gold tees: 4,750 (for seniors). The 'FEES' section states: 'We welcome all visitors to play at Gypsy Hill golf course:' followed by a list: 18 hole cart fee: \$15; 18 hole green fee: \$15 Monday through Thursday, \$20 Friday through Sunday; 9 hole cart fee (1-7, 13&14): \$10. A 'Book a Tee-Time' overlay is positioned on the right side of the page. It features a dark red header with a close button. Below the header, an information icon is followed by a message: 'Carts are due in at 5:00pm and the last cart out for 9 holes is 3:03pm. Weather permitting..Gypsy Hill will be closed on Thanksgiving Day. All twosomes... (More)'. There are two tabs: 'Visitors' (active) and 'Members'. A 'Date' selector is present with the prompt 'On what date would you like to play?'. A list of dates is shown: Today, Tomorrow, Friday December 6, Saturday December 7, Sunday December 8, Monday December 9, Tuesday December 10, Wednesday December 11, and Thursday December 12. The 'lightspeed | Golf' logo is in the bottom right corner of the overlay.

Book a Tee-Time

Carts are due in at 5:00pm and the last cart out for 9 holes is 3:03pm. Weather permitting..Gypsy Hill will be closed on Thanksgiving Day. All twosomes... [\(More\)](#)

Visitors Members

Date

On what date would you like to play?

Today

Tomorrow

Friday December 6

Saturday December 7

Sunday December 8

Monday December 9

Tuesday December 10

Wednesday December 11

Thursday December 12

lightspeed | Golf

Current Rates

WE WELCOME ALL VISITORS TO PLAY AT GYPSY HILL GOLF COURSE:

FEES

- 18 hole cart fee: \$15
- 18 hole green fee: \$15 Monday through Thursday, \$20 Friday through Sunday
- 9 hole cart fee (1-7, 13&14): \$10
- 9 hole green fee (1-7, 13&14): \$10
- Monday through Thursday after 2pm: \$20 includes cart and green fee or \$10 green fee only
- Monday through Thursday after 5pm: \$15 includes cart and green fee or \$10 green fee only
- Friday through Sunday after 2pm: \$25 includes cart and green fee
- VSGA rate (only 4 plays annually) Monday through Thursday after 10am: \$25
- VSGA rate (only 4 plays annually) Friday through Sunday after 12pm: \$25

MEMBERSHIP RATES

- Adult member fee: \$450
- All-inclusive member plan: \$1400
- Junior member fee (17 and under): \$100
- Cart Plan \$950

SPRING HOURS: 8am - 5pm Sunday through Saturday

SUMMER HOURS: 8am - 6pm Monday through Friday
7am - 6pm Saturday and Sunday

Wesley Allred, PGA

Lessons by appointment only

Adults one hour lesson: \$50

Seniors one hour lesson: \$40

Juniors one hour lesson: \$25

Playing lessons: \$80

Gypsy Hill Golf Course offers an easy online tee time booking platform.
No need to call the shop, just book online at gypsyhillgolfcourse.com.

First Tee Program

Teaching the Next
Generation of Golfers



Thank You Questions?

