



Economic Development Overview

Citizen University

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What we do

... help bridge public and private sector development in an effort to create jobs, increase revenue, and enhance Staunton's quality of life over the long term.

- ◆ Real Estate Development
- ◆ Business Retention and Expansion
- ◆ Partnerships
- ◆ Marketing



[This is Economic Development](#)



Improving Community Prosperity

- o Regional Partnerships
- o Marketing
- o Site Readiness
- o Incentives
- o Target Businesses

- o Local Loan Program
- o Access to Resources
- o Access to Capital
- o Small business incubation
- o Expos and Competitions
- o Mentorship

- o “Real time” data
- o Expansion assistance
- o Community ambassadors
- o Relationships
- o Resource Liaison
- o Regular Visits
- o Business Appreciation

- o Real Estate
- o Quality of Place
- o Tourism
- o Branding, Wayfinding
- o Downtown
- o Workforce

ATTRACTION

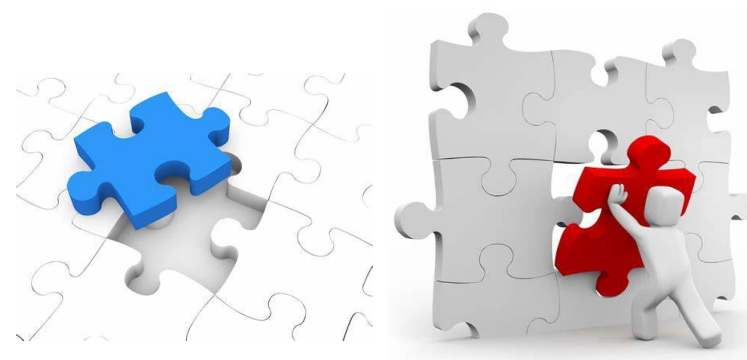
RETENTION

INFRASTRUCTURE

ENTREPRENEURSHIP
Small Business Development



Businesses



[Staunton Crossing](#)

