

Contact Information

* Name
Ross Parker

* Home Address*
281 Churchville Avenue

*You must be registered to vote in the City of Staunton. You can determine this by checking your voter card or by calling the Voter Registration Office at 540.332.3840.

Phone

Mobile Phone

* Email

Qualifications

* **How long have you resided in the Commonwealth of Virginia?**
34 Years

* **How long have you resided in the City of Staunton?**
25 years

Have you ever been elected or appointed as an Officer or Commissioner for the City of Staunton?
Yes

If so, please explain

Staunton representative for the Valley Community Services Board

* Please indicate why you are interested in serving on City Council:

I have lived in the City of Staunton for over 25 years of my life. Over this time, I have seen the demographic of our city evolve and find myself ready to serve our community by supporting and aiding this continued growth. During the COVID pandemic, we saw an influx of young families and younger professionals choose Staunton as their home. Our city is poised to continue on that trajectory of growth driven by our residents both new and old. I feel called to help navigate this growth process and provide valuable insight to keep Queen City thriving. These newer citizens are looking to our city council for support and representation on the issues they see as important. As a young professional with a growing family of my own, paired with my decades of Staunton residency, and both my professional and philanthropic skillsets I am uniquely qualified to help our city continue down a path of success.

* Please indicate areas of your experience and knowledge that you see as important for consideration of your application for appointment:

Professionally, I run the Information Governance and Data Privacy office S&P Global, managing the data compliance framework for 36,000 employees. I oversee a multimillion-dollar budget and advise our senior-level executives on matters relating to regulatory compliance, legislative developments, and policy making. I guide our public policy department on matters relating to global privacy regulations/laws and have lobbied the senate finance committee on drafting considerations for proposed federal, data privacy legislation. I also serve as the Chairman of the Board of Directors for the Valley Community Services Board. In this role, I serve our community by supporting the organization to provide community based mental health, intellectual disability and substance use services to the citizens of our city. As a working board, we provide approvals and guidance on all budgeting decisions (\$20M+), policy compliance decisions, and operational growth of the organization. For additional information on my professional skills or philanthropic involvement, please see my LinkedIn page (<https://www.linkedin.com/in/ross-parker-014431157/>).

* Please list any relevant leadership skills or educational training:

- Direct oversight and input into the strategic planning and management of a global, Fortune 500 company. - Experience presenting project milestones to C-level executives and board of directors. - Professional experience in running compliance programs at a global financial company. - Strong organizational and project management skills. - Documented success in managing large, cross-functional teams spanning multiple locations in different time zones. - Excellent communicator with great interpersonal and presentation skills. - Strong technical writing skills with the ability to translate complex issues into simple language for executives and clients. - Highly self-motivated with proven ability to build professional relationships and enhance productivity.

Indicate if you are attaching additional information pertinent to this application.
Attachments are provided

Attachment
Ross Parker Resume.pdf

* **Digital Signature**

Ross Parker

* **Date and Time**

01/16/2023 11:02 AM

Be advised that upon submission, this application and supporting documents become a public document and will be published by the City of Staunton.

Ross Parker

281 Churchville Avenue, Staunton VA, 24401

Experienced in scoping global privacy, data strategy, and security risk and providing pragmatic advice to the General Counsel, Chief Privacy Officer, and Chief Risk and Compliance Officer. Advised senior leaders and cross functional teams to enable an innovative data strategy that maximizes data collection, sharing, and use. Supervised and effectively managed global projects and operations for teams working in the legal and data privacy fields. Proven record of reliability and responsibility punctuated by rapid professional growth.

EMPLOYMENT

- **S&P Global Inc.**, Charlottesville, Virginia
 - Head of Information Governance & Privacy* July '18 – Present
 - Head of Data Privacy, Americas* Dec '21 – Present
 - Head of Privacy Operations* May '21 – Dec '21
 - Global Privacy Strategist* Nov '19 – May '21
 - July '18 – Nov '19
- Partner with Chief Risk and Compliance Office to transform the S&P Privacy function from an advisory role to a global privacy leadership initiative. Liaised with Chief Privacy Officer to create a stand-alone Privacy Center with a network of technical project managers and privacy officials to oversee global compliance in a fast-paced, ever-changing regulatory environment.
- Assess existing data management and privacy practices to identify risk areas and opportunities for improvement, and benchmark against industry best practices and standards.
- Implement compliance programs, policies, and procedures for GDPR, CCPA, PDPA, and emerging privacy regulations across the world.
- Draft and monitor departmental budget and provide bench marking to senior management
- Developed, implemented, and oversee Data Subject Access Request (DSAR) program
- Provide global-level project management and oversight for corporate privacy operations.
- Oversee team of paraprofessionals, project managers, and attorneys (internal and external) on projects related to global privacy and data governance.
- Review and revise vendor contracts in regards to Data Protection Addenda and privacy provisions.
- Monitor and analyze current and emerging global privacy regulations and perform gap analyses against current practices.
- Provide privacy training to teams across the corporation and senior/executive management.
- Communicate complex compliance asks, and risks of non-compliance, to senior management, engineers, product managers, and internal customers, including KPI reporting to the Board of Directors.
- **McGuireWoods, LLP.**, Charlottesville, Virginia
 - Business and Securities Litigation Paralegal to Managing Partner* Sept. '15 – July '18
- Provided direct Federal and State litigation support to Department Chair and Managing Partner.
- Managed teams of Associates and support staff on Federal and State litigation projects.
- Prepared quarterly operating budgets for multi-million dollar projects and drafted alternative fee contracts for clients.
- Monitored billable hours for team members during the oversight of projects.
- Liaised directly with clients and in-house legal departments to ensure expectations were met and exceeded.
- Prepared and reviewed pleadings and exhibits for Business and Securities proceedings across a multitude of matters relating to oil and gas, aviation, trucking, and products.
- Created, populated, and maintained databases in Relativity and Erooms (internal database program).
- Performed legal research using Westlaw and LexisNexis.

- **James Seidl Law Office, P.C.**, Charlottesville, Virginia Sept. '14 – Sept. '15
Managing Paralegal
 - Drafted and composed all Trust and Estate planning documentation using Hotdoc drafting software and internally created templates.
 - Managed firm IOLTA account. Including the processing of client payments and transfers of IOLTA funds to firm operating and expense bank accounts.
 - Conducted monthly audits of firm IOLTA and operating accounts to ensure continuity and balance.
 - Oversaw Estate and Probate work of two Paralegals and one Secretary.
 - Prepared yearly 709: U.S. Gift and Generation-Skipping Transfer Tax Returns for all applicable clients.
 - Personally addressed client questions and concerns, through every stage of their estate planning, and ran a majority of the firms signing and intake meetings with clients.

- **The Sizemore Law Group**, Harrisonburg, Virginia Apr. '13 – Sept. '14
Paralegal
 - Conceptualized, drafted and managed legal documents, such as: Motions, Answers, Orders and Declarations, for hundreds of clients spread across twenty-five states.
 - Negotiated and reviewed settlement contracts for clients and monitored monthly status and payment of said agreements.
 - Reviewed historical settlement data to construct settlement offers to collection firms and credit companies for client accounts.
 - Managed client escrow accounts and performed quarterly audits of accounts to ensure consistency and accuracy of recorded balances and settlement transactions.
 - Gathered information from, and answered questions for, clients, courts and other law firms.
 - Conducted legal research using LexisNexis.
 - Prepared all legal correspondence and memoranda for the firm.

CORE COMPETENCIES:

- Detailed knowledge of current and emerging global privacy laws (GDPR, CPRA, LGPD, CSL, PDPA, India, etc.).
- Direct oversight and input into the strategic planning and management of a global, Fortune 500 company.
- Experience presenting project milestones to C-level executives and board of directors.
- Professional experience in running compliance programs at a global financial company.
- Strong organizational and project management skills.
- Documented success in managing large, cross-functional teams spanning multiple locations in different time zones.
- Excellent communicator with great interpersonal and presentation skills.
- Strong technical writing skills with the ability to translate complex issues into simple language for executives and clients.
- Highly self-motivated with proven ability to build professional relationships and enhance productivity.

EDUCATION

- **James Madison University**, Harrisonburg, VA
Bachelor of Arts – English (December 2011)

CERTIFICATIONS

- **International Association of Privacy Professionals**
Certified Information Privacy Manager, CIPM (February 2021)
- **George Mason University: Center for Legal Studies**, Fairfax, VA
Certification of Paralegal Studies (February 2013)

2019 – 2022 INDUSTRY LEADERSHIP ACTIVITIES

- Panelist: Electronic Discovery Institute (EDI) Leadership Summit 2022 – *“The Rising Sea: Reducing Your Cyber Risk Profile & (Perhaps) Lowering Your Insurance Premiums”*
- Panelist: June 2022 – Consero Chief Privacy Officer Forum – *“How To Effectively and Legally Navigate the Adtech Ecosystem”*
- Panelist: October 2021 – Electronic Discovery Institute (EDI) Leadership Summit 2021 – *“Transient Records: Advising IT About Retention Policies & Features for BYOD & Communications Platform”*
- Panelist: April 2021 – *“The CCPA Progeny Part II: Facing Customers & What’s New in State Privacy Laws”*
- Panelist: March 2021 – *“The CCPA Progeny Where, When, and How”*
- Panelist: November 2020 – PrivSec Global – *“U.S. Privacy Laws: State-Level Approaches to Data Privacy”*
- Member/Contributor: August 2020 – Present – Consero Chief Privacy Officer Virtual Roundtable
- Panelist: February 2020 – Corporate Roundtable NYC 2020 – *“Data Privacy: CCPA and GDPR, the Proposed California Consumer Privacy Law and an introduction to the key in-house considerations regarding Data privacy developments”*
- Panelist: December 2019 – The Boston Bar Association Privacy & Cybersecurity Conference – *“CCPA – Nuts & Bolts”*
- Panelist: November 2019 – Electronic Discovery Institute (EDI) Leadership Summit 2019 – *“E-Discovery and Data Privacy”*